



## FAIR TRADE USA FISHERIES COORDINATOR

**Location:** Latin America – Specific location is negotiable

**Job Term:** Consultant

**Duration:** Full-time for 1 year, with the possibility of extension

### **About Fair Trade USA:**

Fair Trade USA is an entrepreneurial, non-profit organization and the leading independent third-party certifier of Fair Trade products in North America. Our unique market-based model for sustainability links millions of producers in the developing world to almost 800 leading North American companies through more direct, equitable trading partnerships.

Fair Trade supports farmers, fishermen, and factory workers to improve their living standards and cultivate hope for the future while protecting the environment. At the same time, we strengthen global supply chains and make sustainability a driver of profitability for the business community. The Fair Trade USA seafood program was developed in order to provide access to the Fair Trade market for the many fishermen and their communities who rely upon fishing for their livelihoods. Key Fair Trade values such as empowerment, economic development, and social responsibility are paired with environmental stewardship to create continuous improvement over time.

### **Position Overview:**

Fair Trade USA is seeking a Fisheries Coordinator who will be responsible for recruiting and supporting implementation in numerous fishing sites in Latin America. Responsibilities will include:

- Represent the Fair Trade Capture Fisheries program regionally throughout Latin America and liaise with all relevant stakeholders including fishermen, processors, NGOs, fishery improvement project (FIP) providers, industry representatives, and government agencies.
- Scope and recruit new Fair Trade fishery partners.
- Visit existing Fair Trade fisheries and work directly with fishermen, processors, and exporters to support adherence to the Fair Trade standards.
- Conduct fishermen training sessions (or oversee qualified training providers) to assist in establishing the Fair Trade Committee, provide guidance on use of Fair Trade premium funds, and inspire fishermen's adoption of the Fair Trade program.
- Coordinate with third parties for inspection, training, and certification.
- Refine fishery certification strategies in coordination with the Fair Trade USA Certification Department including evaluation of audit reports, quality management models, and grievance processes.
- Document Fair Trade impact metrics at participating fisheries.
- Work with the Fair Trade USA seafood team to map potential brand collaboration to increase access to the U.S. market and impact.
- Produce locally appropriate training materials and tools.
- Develop, translate, print, and distribute marketing materials to participating members throughout the supply chain.

**Requirements:**

- Minimum degree in Fisheries Management, Marine Science, Community Development, or equivalent
- Three years' experience working in Latin America or internationally
- Proficiency in Spanish and English, must have strong writing skills
- Good knowledge and understanding of social and ecology issues in Latin America
- Proficiency with computers (Microsoft Office and email at a minimum)
- Frequent travel to varied sites in Latin America required
- Community organizing and team management strongly recommended

The following traits are highly recommended:

- Have good knowledge/understanding of Fair Trade concepts
- Understand basic fisheries management principles and how these should be implemented
- Understand basic social standards and laws and be aware of how these aspects relate to fishing communities
- Have the ability to communicate well in varied situations (i.e., with fishermen in rural areas, with business partners from large processing facilities, non-profit partners, international buyers, government officials, etc.)

Please submit a resume and cover letter to Ashley Apel, Seafood Program Senior Manager, at [fisheries@fairtradeusa.org](mailto:fisheries@fairtradeusa.org) before December 31, 2016. Women are encouraged to apply.